

## www.shancocksltd.com

# New membership structure and services

From 1 April 2011 we will be introducing a new membership structure to the site to bring greater benefits to our significant number of users (now over 30,000 strong).

#### Bronze membership – continues as a free service

• Bronze members will have full access to free CPD as and when available, as now, and all such CPD taken on the site will be automatically credited to their Global Account, as it has been to date.\*

### Silver membership - £25 (£30 inc VAT) Dentist: £15 (£18 inc VAT) DCP per annum

- Includes the benefits of Bronze membership, plus:
- Ability to type into the member's Global Account details of any CPD taken anywhere else (i.e. not on the SH site)
- Ability to upload PDF files of scanned CPD certificates into the member's Global Account
- Advanced notice of special offers and sales on books with CPD, with additional 10% discount

#### Gold membership - £40 (£48 inc VAT) Dentist: £30 (£36 inc VAT) DCP per annum

- Includes all the benefits of Silver membership, plus:
- CPD peace of mind service: When joining, Gold members will be asked the closing date of their of the five year CPD cycle and how many verifiable hours to date that they have completed including a breakdown of those for each of the Core Subjects. We will then calculate how many verifiable hours you need to complete and offer options from our range of books with CPD.
- Additionally, Gold Members will receive a courtesy, reminder email each six months to alert them to their current verifiable CPD totals and suggest further action to ensure that their requirements are being met giving complete peace of mind.

\*All CPD recorded up to and including 31 March 2011 in the Bronze Member's Global Account will remain fully intact and accessible but from 1 April 2011 only CPD taken on the SH site will be added to the Global Account. From 1 April 2011 Silver or Gold membership will be needed to add to a Global Account CPD taken other than on the SH site.